## Who are the Millennials?

"These findings are based on a new Pew Research Center survey conducted Feb. 14-23, 2014 among 1,821 adults nationwide, including 617 Millennial adults, and analysis of other Pew Research Center surveys conducted between 1990 and 2014."

## Millennials range in age from 18-33

"These are at or near the highest levels of political and religious disaffiliation recorded for any generation in the quarter-century that the Pew Research Center has been polling on these topics."

29% of
Millennials do not
affiliate with any
religion

50% of Millennials consider themselves political independents

26% of Millennials are married

When they were the same age that Millennials are now,

36% of "Generation X"ers were married

48% of Baby Boomers were married

65% of the Silent Generation were married

69% of unmarried millennials would like to marry

However, "many lack what they deem to be a necessary prerequisite—a solid economic foundation."

How many Facebook friends does each generation have? Millennials: 250

Generation X: 200

Young Boomer: 98

Old Boomer/Silent: 50

81% of Millennials are on Facebook

"Millennials are the most racially diverse generation in American history."

49% of Millennials believe the best years of our country are ahead

43% of Millennials are non-white

Despite the fact that they "are also the first in the modern era to have higher levels of student loan debt, poverty and unemployment, and lower levels of wealth and personal income than their two immediate predecessor generations."